



वस्त्र मंत्रालय
MINISTRY OF
TEXTILES



भारत क. नि.
TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(INCORPORATED BY GOVERNMENT OF INDIA)

FINE INDIAN COTTONS, NOW FINER!

Introducing Extra Long Staple (ELS) cotton of 34 mm+ and 35 mm+ in the Kasturi Cotton program.

Kasturi Cotton now offers the entire spectrum with staple lengths from 28 mm+ to 35 mm+.

The KC Track blockchain platform upgrade ensures a distinct and intuitive overview of the cotton's journey through the value chain for enhanced accessibility and transparency.

Kasturi Cotton's collaboration with globally recognized standards of sustainability include:

- Better Cotton Initiative (BCI)
- Regenagri

Its sustainable initiatives also includes training and development on Best Practices with leading organisations:

- CITI-CDRA
- ICAR-CIRCOT
- CottonConnect
- Farmer Producer Organizations (FPOs)



KASTURI COTTON
BHARAT

THE SPIRITUAL FIBRE
SOFTER · STRONGER · PURER



THE KASTURI COTTON RANGE:

Name/ Parameter	Kasturi Cotton 28 mm+	Kasturi Cotton 29 mm+	Kasturi Cotton 30 mm+	Kasturi Cotton 31 mm+	Kasturi Cotton 32 mm+	Kasturi Cotton 33 mm+	Kasturi Cotton 34 mm+	Kasturi Cotton 35 mm+
Staple Length/ UHML	28mm+	29mm+	30mm+	31mm+	32mm+	33mm+	34mm+	35mm+
Micronaire Value	3.7 to 4.7	3.7 to 4.5	3.7 to 4.5	3.7 to 4.5	3.0 to 4.2	3.0 to 4.2	3.2 to 4.2	3.0 to 4.0
RD Value	76+	76+	76+	76+	73+	73+	74+	74+
Fibre Strength	29.0 (-1.5) g/tex	29.5 (-1.5) g/tex	30.5 (-1.5) g/tex	32.5 (-1.5) g/tex	35.0 (-1.5) g/tex	36.0 (-1.5) g/tex	36.5 (-1.5) g/tex	37.5 (-1.5) g/tex
Uniformity Index	83% or more	83% or more	84% or more	84% or more	83% or more	83% or more	85% or more	85% or more
Trash	2% or below	2% or below	2% or below	2% or below	2% or below	2% or below	3% or below	3% or below
Moisture Content	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below

Kasturi Cotton provides the entire cotton value chain—from farmers to manufacturers and even consumers—with the assurance of receiving the finest Indian cotton. All products are rigorously tested and certified, offering:

- **Assured product quality:**
Reliable and consistent cotton fibre makes for superior finished products.
- **Authenticity:**
Genuine Indian cotton that meet the Kasturi Cotton's specifications.
- **End-to-end traceability:**
Transparency throughout the supply chain.
- **Sustainability:**
Responsibly farmed cotton that supports eco-friendly practices.

WHY BUY KASTURI COTTON?

Kasturi Cotton stands for exceptional quality and sustainable practices. Key advantages include:

- **Enhanced product performance:**
Finished products are softer, stronger, more durable, and exhibit superior colour vibrancy, assuring excellence in every thread.
- **Supply chain transparency:**
Kasturi Cotton's blockchain-based KC Track platform ensures complete traceability from origin to finished product.
- **Consumer trust:** Builds confidence and preference by adhering to compliance and sustainability standards.
- **Informed decision-making:**
Offers unparalleled insights into the supply chain for better business outcomes.

TRULY
GLOBAL.
PROUDLY
INDIAN.

Scan to know more








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 Authenticity Through Blockchain-based Traceability